

2 lessons

**50
minutes**

Age range

**7 - 11
years**






PLASTIC

Changemakers

MODULE 5: STUDENT WORKSHEETS
BECOME AN ADVOCATE AGAINST PLASTIC

Module 5: Vocabulary

| Activist | | Changemaker | |
|---|---|---|---|
| <p>A person who speaks up about their views and tries to make a change.</p> <p><i>EG: Greta Thunberg is an environmental activist who makes speeches about climate change.</i></p> |  | <p>Someone who takes action to solve a problem.</p> <p><i>EG: We banned single use plastic from our school because we had a group of changemakers that helped us to see the effects on the environment.</i></p> |  |
| Environmental Campaign | | Awareness | |
| <p>A way of helping others to understand and be more aware of an environmental problem.</p> <p><i>EG: We created an environmental campaign to show people that plastic straws are unnecessary and they are harming our earth.</i></p> |  | <p>To know something or see something.</p> <p><i>EG: In order to raise awareness about recycling, I will speak at the school assembly.</i></p> |  |

Module 5: What is An Environmental Campaign?

An **environmental campaign** usually involves groups of people who educate the community on the importance of the environment.

It gives them the opportunity to engage their local communities in awareness-raising activities to solve a problem.

What does this mean?








The more people we tell, the more people will know!

Name: _____

Date: _____

Module 5: How-to-Guide

Create an Environmental Campaign




| | |
|---|---|
| What is the problem?  WHAT | Who is my audience?  WHO |
| | |
| What is my message?  WHAT | How will I share it?  HOW |
| | |
| Facts that will help me: • • •  | |
| Creative idea:  | |
| Media outlets to approach  | |
| What is your next step? | What will you do to get started? |
| | |

Name: _____

Date: _____

Module 5: How-to-Guide




Create an Environmental Campaign

| | |
|---|---|
| What is the problem?  | Who is my audience?  |
| | |
| What is my message?  | How will I share it?  |
| | |
| What is your next step? | What will you do to get started? |
| | |
| What is the issue? Target audience: Message to communicate: Medium to communicate it through: | |
| What does the campaign want you to do? How do they expect you to do it? What are they doing to persuade you to make a change? What impact will this have? | |

Name: _____

Date: _____

Module 5: Journal Activity Worksheet

| | | |
|---|---|---|
|  |  |  |
| What my campaign will look like after a day | What my campaign will look like after a month | What my campaign will look like after a year |
| | | |
| How the plastics problem will have been improved after a day | How the plastics problem will have been improved after a month | How the plastics problem will have been improved after a year |
| | | |

Part of

PLASTIC

Changemakers

A partnership between:



ZAG

ZAG
HEROEZ

Mediawan
KIDS & FAMILY

METHOD
Mediawan